

# THE A.U.M FESTIVAL

July 25 - 30, 2007

Converging on the Day Out of Time and Culminating with the Full Moon  
Eureka Springs, Arkansas  
[www.aumfestival.net](http://www.aumfestival.net)

## CHOOSE YOUR OWN ADVENTURE

2007 Festival Survival Guide

### VISION

The A.U.M Festival will establish a safe gathering space that facilitates the exploration of consciousness and connectedness through inspired, underground psychedelic trance music and culture. It will encourage the growth of the North American psy-community; emphasize our ability to heal ourselves and each other; embrace an open, multi-generational perspective; and promote an earth conscious, leave no trace ethic.

The A.U.M Festival is a conscious co-creation and experiment in radical community and psychedelic art. This festival would not exist without YOU! This survival guide contains important information that is vital to making A.U.M a positive experience for everyone. Please read it carefully. The A.U.M Festival can be anything we want it to be, let's make it beautiful!

### "THE BIGGER PICTURE"

The dates for AUM Festival were carefully selected to enhance the manifestation of this communal vision.

### DAY OUT OF TIME

From [www.13moon.com](http://www.13moon.com): "On the 13 Moon calendar, this day is no day of the month, and no day of the week. Around the planet, this day is reserved for festival and community. Central focuses are: Stop business as usual and attest to the truth that "Time is Art!" Planetary Peace through Culture, forgiveness, atonement, freeing of debts, purification, the Art of Peace, the freedom of being alive. This is an opportunity to experience true timelessness and loving kindness. Whether public gatherings or private circles, this day is a catalytic launch-pad for the year to come"

### FULL MOON IN AQUARIUS

"the moon in aquarius teaches us to value our community: we learn from our circle, rather than intimate relations, politics and group dynamics become part of our sacred path. now is the time to search for new allies and ponder practical applications of the metaphysical. the path of the soul born under aquarius moon is to tend to the web of community. she needs to respect true emotions, hers as well as others, but helps us see our interconnectedness and explore theory behind our experience." - From Wemoon Calendar

## CHOOSE TO PARTICIPATE!

### RADICAL PARTICIPATION

You are invited to be a full participant in the A.U.M Experience! Think about how YOU can enhance the festival vibe. Individual art projects are encouraged! If you have a large-scale art project or if you will need on-site resources, please be sure to contact us ahead of time. Costumes and other modes of self-expression contribute to the festive and liberating atmosphere we will create. Even making eye contact with other participants is a small gesture that goes a long way. Explore your own personal boundaries; attempt to break out of your comfort zone. Please recognize that everyone's level and type of participation is different!

### LEADERSHIP / DIY

Although this festival is largely a community creation, there are members of the community who have assumed positions of leadership in order to ensure the safety and well being of all participants. Please acknowledge the challenges that come

along with leadership roles and show them your respect and support. Additionally, there may be times when it is appropriate for YOU to assume a leadership role. For example, if you notice a problem with the festival site, if there is a conflict between campers, if you see trash on the ground - take a proactive role and find a solution for the problem. Be conscious of your environment, if something needs to be done, don't be afraid to take the initiative and Do It Yourself (DIY!!!).

## **RESPECT FOR DIVERSITY**

As a diverse gathering of the tribes it is important to understand that we all come from very different backgrounds. Please be respectful of all of our differences. It is our differences that make us unique and beautiful shining beings. I mean, imagine a world where everything was only one flavor... say, banana... after a while, you'd really want to eat some Indian food... Diversity inspires growth and learning. Violence in any form will not be tolerated!

## **THE "INFO" BOOTH**

The "Info" Booth will be a centrally located area where you can find the answers to all of your questions, yes, all of them! Information will be posted regarding the lineup for the day and the workshop/lecture/healing arts schedule. This is also the ideal place to meet up with other AUM participants and plan day trips and other adventurous excursions. There will be a community message board available for you to send love notes to all your crushes, as well as network with other campers.

## **THE PSYCHEDELIC TRANCE FLOOR**

The trance-floor music will begin on Thursday and continue until Monday evening. Sunday night is the full moon and the peak of the week's intensity, so make your travel plans accordingly, you won't want to miss the last night and day. The complete timetable will NOT be posted in advance; the lineup for the day/night will be posted at the info booth and by the stage each day.

## **THE CHILL OUT ZONE**

The music on the Chill Stage will begin on Wednesday evening and go continuously until Monday morning. The chill zone will provide constant aural guidance throughout the festival, offering dubby goodness to celebrate the sun and providing an introspective space at night for those who feel the need for deeper contemplation. We encourage you to lie down and be counted!

## **WORKSHOPS/LECTURES/HEALING ARTS**

There will be a large dome for workshops and lectures. Smaller areas with more privacy will be set up around the workshop dome for people to share healing arts such as massage and energy work.

The A.U.M. Workshops area has flowed together to create a space based on Aquarian ideals of decentralized community coming together in tribal gathering while maintaining traditional aspects. This has manifested in a series of symposiums that gather many of the psychedelic trance communities brightest stars in a panel format to share knowledge they have about subjects such as music, art, and organizing events.

Ever wanted to learn from long time veterans about how to create these things? This will be the opportunity to come together and share in the greater community to learn and bring back to your community back home -wherever that may be. In addition to this, there will be smaller circles on such subjects as spiritual paths, gender relations, even a "free school" where you are invited to share some of your own knowledge in 10-minute segments flowing from person to person! Please visit [www.aumfestival.net](http://www.aumfestival.net) for more info on the workshops.

## **RITUAL**

### **- Healing Ritual -**

**Community led ritual**

**Friday Afternoon @ location TBA**

We will be creating a safe, protected space for group healing to take place. If you are a healer, would like to receive some healing or if you want to hold safe space, please come and participate. This is a very powerful group ritual and unique opportunity to heal each other and send healing vibrations out into the universe. Everyone is welcome!!

\*\* If you'd like to offer healing please wear something white, so that those who need healing will know who to look for. We are also looking for a few drummers to hold a steady beat throughout the ritual.

## - Daily Ritual Circle - Elemental Alchemy of the Soul

Led by Kfire, Alba & Trillium

Time: 5-7 pm (Thursday - Sunday)

Location: Main dance floor (subject to change)

Enter the laboratory of the soul and experiment with ancient alchemical processes to reveal the golden truth of self. In this workshop we will work ritualistically with the essence of the five elements (Fire, Water, Air, Earth, and Spirit) in order to undergo positive personal transformation and to deepen our connection to Spirit, the planet, and each other. In the crucible of sacred space we will trance, conjure, sing, drum, get crafty and become a Transformer of worlds as well as the Transformed. The ritual foundation for this circle will be rooted in the Reclaiming tradition of earth-based spirituality and magick but will make room for other traditions in harmony with the group's intention. No previous experience in anything is necessary, but an open mind and heart are essential. If possible, please bring drums or other instruments and a journal.

\*\* Please note that the elemental circle is a complete process. Please try to make a commitment to attend the whole week.

## Daily Elemental Altar-Building & Invocation

Time: 7:30 -9:00 pm (Thursday - Sunday)

Location: Main dance floor

Join us on the main dance floor to construct and decorate an altar for each of the five elements and their unique powers and gifts. Please bring items you have brought or collected (flowers, crystals, pictures, statues, candles, etc). There will be an invocation for each altar before the music begins each night... everyone is invited and encouraged to share music, words, movement, or anything else inspired by and in honor of the Element.

## CHOOSE TO BE AWARE!

### A.U.M. Festival Guidelines

Please abide by these simple guidelines, if you cannot, you will be asked to leave.

### Safety

You are responsible for your own safety!! Use common sense and keep yourself and others safe!

### Tickets

- Presale tickets are available until July 21 at [www.aumfestival.net](http://www.aumfestival.net).
- Presale tickets are **ELECTRONIC**, you will not receive paper tickets! Bring valid id!
- Tickets at the gate are \$85, \$40 for Arkansas residents with valid id.
- Children under 14 are **FREE**. No one under the age of 18 will be admitted without a parent or guardian.
- If you have not been confirmed as a crew member, you **MUST** purchase a ticket, **NO EXCEPTIONS!**

### Camping/Parking

Please camp and park in designated areas only. Rustic camping is available throughout the festival site and is on a first come first serve basis. Camping with electricity is reserved for crew, vendors and RV's. Please let us know in advance if you are bringing an unusually large vehicle! Car camping will be available in designated areas.

### Prohibited Items

In the interest of the safety and comfort of all participants, please do not bring the following:

- Weapons or ammunition of any kind.
- Fireworks, flares or other explosives.
- Pets (yes, that means **NO DOGS**).

- Glass.
- Prolonged negative attitudes with a black hole nature.

## Leave No Trace

This is a Leave No Trace event! That means that you need to be prepared to pack out everything that you pack in.

### Some tips for successful !Leave No Trace! camping

- Bring less stuff! Remove excess packaging before you leave home. \* For instance, if your peanut butter cracker sandwiches are from the store, take all of the packaging out, at home, and put all of the crackers together, into a renewable storage container.
- Please do not bring little disposable water bottles... they create administrative levels of waste. Refillable bottles are more sustainable and very helpful at dance parties\*\*
- Don't let anything hit the ground! Bring trash bags and clean up as you go.
- Say something! Encourage others to do their part to Leave No Trace. \* You can use direct language, such as, "hey, perhaps you are not thinking about recycling your waste, mister."...Or even subtle forms of propaganda, such as perhaps emitting a high frequency beeping sound when someone starts polluting. Either way, you are helping do your part.\*
- Respect the Earth and yourself; leave it better than when you found it.
- More Leave No Trace info available at [www.aumfestival.net](http://www.aumfestival.net)

## Harm Reduction

We will be spending a prolonged period of time in an intensely interactive and stimulating environment, that is very different from our day-to-day lives (for most of us!). Please use common sense and take good care of yourself! Sleep when you need to sleep, eat when you need to eat, celebrate responsibly and drink more water! (You can even start by taking extra-special care of yourself the week before the festival). If you are feeling overwhelmed from your experience, for any reason, please consider visiting our sanctuary space that will be located near the workshop area. There will be volunteers available to help you out and to provide information on harm reduction.

## Fire

This is a forested venue; it is essential to our safety that we follow the rules about fire.

- No open campfires are allowed. There will be a nightly ritual fire located at the trance stage.
- No candles, tiki torches, or other open flames.
- There will be a designated area for fire performance and fire arts.

**\*\*\* Absolutely no fireworks, explosives, or fireworks or explosives \*\*\***

## Vending

All vendors must register with the festival. Please contact [Aumfestivalvolunteers@gmail.com](mailto:Aumfestivalvolunteers@gmail.com) if you wish to vend. There will be a designated marketplace area for all vendors.

# CHOOSE TO BE PREPARED!

## FOOD/ WATER

There are taps with drinking water available onsite. Please bring a refillable bottle!

There will be very limited food available onsite. We recommend that you bring whatever food you would like to eat for the week. Once you have your wristband you can leave the festival site if you need to pick up more supplies. There is a store about 10 miles from the site.

## WEATHER

Be prepared for a wide range of weather. High temperatures and humidity are typical in this region, as well as afternoon thunderstorms. The temperatures drop a bit at night, but generally will not get too cold. (Bring a good sweatshirt just in case).

## SITE SPECIFIC INFO / TOILETS AND SHOWERS

- There are flushing toilets and showers on the site, with an additional port- o - potties available.

**\*\* Be aware that there are ticks and chiggers in the area.**

- Maps and info for the surrounding area will be available at the "info" booth.

- There are ins/outs allowed once you have your wristband. So you are welcome to head into town for supplies, go on local day trips, etc.

## WHAT TO PACK

- Tent with a rain fly

- Tarp for under the tent

- Shade structures, umbrellas, parasols, sheets; something to break the cruel mid-day sun

- Waterproof shoes

- Bug spray (trillium says the best way to not get bit is to make an agreement with the mosquitoes and chiggers not to get bit..., Peppermint/Eucalyptus Oil is also recommended)

- Sunscreen

- Garbage bags

- A small camp first aid kit

- Refillable water bottle

- Flashlights

- If you are bringing power for your camp, consider bringing small, quiet generators

- Rain poncho

- Items for the altars

- Costumes (bring lots of fun outfits, or you will wish you did.)

- A theme camp

- Interactive art projects

- Decorations for your camp

- Flip-flops for the shower

- Bedding (beds and futons and waterbeds and couches are appropriate)

- Big-rimmed hat and sarong

- A misting system

- River shoes.

- Chairs

- Networking items

- Towels

- A trishula

- Bicycle, unicycle, scooter or segway.

- Any required prescriptions, contact lens supplies (disposables work great), or whatever else you need to maintain your health and comfort in a remote area with no services

- Your Photo ID and confirmation number for "will call"

- A cooking stove if you expect to heat food or liquid

- Earplugs! (Not everyone is going to want to sleep when you do.)

- Watertight protective bags ( e.g. heavy zip-type) for cameras or electronic gear

- Smokers: portable ashtrays (e.g. mint tin that doesn't leak ashes, or film canister)

- Fire extinguisher for your camp (especially if you have a generator).

- Extra set of car keys (keys are easily lost!)

## HELPFUL THINGS TO BRING

\* Sewing kit

\* Rope and/or string

\* Ribbons, Mylar, etc., to flag tent ropes/guy lines

- \* Handy wipes
- \* Duct tape
- \* Spray bottle (for misting)
- \* Gifts to give to new friends

## GETTING THERE

**\*\*\* The gates will be open on Wednesday July 25 at 3pm. Please do not arrive early than that unless you are a confirmed crew member.**

### Eureka Music Park & Campground

10 Mint Ridge Rd  
Eureka Springs, AR 72632

**PARTY IS LOCATED 4 MILES SOUTH OF EUREKA SPRINGS, ON HWY 23**

### FROM FAYETTEVILLE, ARK

- \* Take Interstate 540 North to Exit 85
- \* Get on Hwy 12 East after exiting from Interstate 540N
- \* Follow Highway 12 East ( Make sure to watch for signs as this is a business highway) to Highway 23 North
- \* Follow Highway 23 North ( Watch for signs to stay on Highway 23 North!) towards Eureka Springs until you see the Turpentine Tiger Refuge.
- \* The Eureka Springs Music Park will be on your left 3 miles past the Tiger Refuge.
- \* There will be a sign by the road that says EUREKA SPRINGS MUSIC PARK
- \* Turn into the park on dirt road .....

**You Have ARRIVED!!!**

### FROM OTHER LOCATIONS

If you are driving from the north east part of the Land Mass North America, Point yourselves towards Rogers, Arkansas...

- \* From Rogers, go south on 540,
- \* Take highway 62 East through Gateway all the way to Eureka Springs and then you
- \* Go South on highway 23 four miles to get to there

If you are near the Illinois or midwest region of the land mass called north america... point yourselves towards the lovely village of Springfield, Illinois.

- \* From Springfield, on US 44, take highway 65 South through Branson, Missouri and continue South into Arkansas.
- \* From 65, take highway 412 West, and then
- \* Take highway 62 West to Eureka Springs.
- \* Then South on 23 to the venue.

Once you are East of Rogers or South of Springfield, it gets really curvy and you will want to take it slow...especially if you have passengers. It really comes down to either a good dose of Dramamine or a heavy dose cheese soup, that always calms the nerves...

### LOCAL RESOURCES

#### General Info about Eureka Springs

<http://www.eurekasprings.org/>

### **Health Food Store**

Eureka Market  
121 E Van Buren Ste B  
Eureka Springs, AR 72632  
(479) 253-8136 Phone

### **Vegetarian Restaurant**

Local Flavor  
71 South Main  
Eureka Springs, AR 72632  
Phone: 479 253 9522  
info@localflavorcafe.net  
www.localflavorcafe.net

### **Cafe Soleil**

3094 East Van Buren  
Eureka Springs, AR 72632  
Phone: 479-253-2345  
www.cafesoleilrestaurant.com

### **Sparky's Roadhouse Cafe**

147 East Van Buren  
Eureka Springs, AR 72632  
Phone: 479 253 6001

### **Pharmacy/Herbs**

Bill's Pharmacy  
137 East Van Buren  
Eureka Springs, AR 72632-3653  
Phone: (479) 253-9175  
Business Types: Health, Diet, Herb & Vitamin Stores, Herbs & Spices, Pharmacies & Drug Stores

### **Haunted Hotel**

CRESCENT HOTEL & SPA,1886  
75 PROSPECT  
EUREKA SPRINGS, AR 72632  
<http://www.crescent-hotel.com>

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